

Bridgetown

Music Therapy

2024 SPONSORSHIP OPPORTUNITIES

Thank you for your interest in becoming a sponsor with Bridgetown Music Therapy! We look forward to our mutually beneficial relationship through our sponsorship opportunities.

Who We Are



Bridgetown Music Therapy is sparking joy and improving quality of life through its virtual music program. Featuring unlimited 24/7 access to meaningful music engagement for older adults, the program is a game changer for busy Caregivers and Activity Professionals. The robust video library has countless themes and genres with HUNDREDS of videos to engage older adults musically, anytime! Dementia-friendly sessions feature Board-Certified Music Therapist Alexis Baker, with on-screen lyrics displayed. Movement Moments incorporate wellness through gentle stretching and deep breathing exercises. The easy-to-use website can be viewed from any internet-ready device; no special equipment or software needed. Just log in, press play, and have fun!

Groups and communities can access the virtual music program through [MusicwithAlexis.com](https://www.musicwithalexis.com) and individuals at home through [SingingatHome.com](https://www.singingathome.com)

To learn more about Bridgetown Music Therapy, visit [BridgetownMT.com](https://www.bridgetownmt.com)



MEMBERSHIP SPONSOR

We understand the importance of fostering relationships and we're thrilled to offer these gift-a-membership options!

For Groups and Communities: Music with Alexis



♪ **6-Month Gifted Membership:**

\$162 USD

♪ **12-Month Gifted Membership:**

\$300 USD

For Individuals and their Caregiver: Singing at Home



♪ **6-Month Gifted Membership:**

\$48 USD

♪ **12-Month Gifted Membership:**

\$72 USD

LIVE SESSION SPONSOR

Bridgetown Music Therapy hosts monthly live virtual sessions for older adult groups and individuals. These popular themed sessions are heavily advertised throughout each month, directly reaching senior living companies and markets.

Bridgetown Music Therapy's growing digital presence currently includes an email list of 6.6k+ subscribers and followers on Instagram (1.7+), Facebook (700+), LinkedIn (2.4k+)

Total Reach: 11.4k and growing!

 **1-Month (3 Slots Available):**

\$200 USD/slot

Your company's logo is displayed on live session photo ad, along with your company's name and website linked on session ads. Broadcasted prior to event:

-Mailing List Email: Monthly Musical Moment

-Mailing List Email: 1 Week Live Session Reminder

-Live Session Registrant Email (Day Before and Day of)

-Facebook Live Session Event & Posts

-LinkedIn Live Session Event & Posts

-Instagram Posts

-Google Event

-During Event: Thank you & mention at the start and end of live session.

 **12-Months:**

\$2,000 USD/slot

Enjoy every benefit of the 1-Month Sponsorship for 12 consecutive months.

DIGITAL FEATURE

Your company's logo, website link, and service/product synopsis are featured in a digital ad, created by Bridgetown Music Therapy.

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 **One-Time:**

\$150 USD

Broadcasted once within a month:

-Mailing List Email: Monthly Musical Moment

-Facebook Post

-LinkedIn Post

-Instagram Post

 **Seasonal Shout Out:**

\$500 USD

Enjoy every benefit of the One-Time Sponsorship 4 times within 12 months.

Thank you for your interest in becoming a sponsor with Bridgetown Music Therapy! Contact us to become a sponsor or with questions:

Email: Info@BridgetownMT.com

Phone: 503.974.6729

Bridgetown
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